

The Global Leader for Safety Signs & Labels



**COLLABORATION
IN A NEW ERA OF
VISUAL SAFETY**

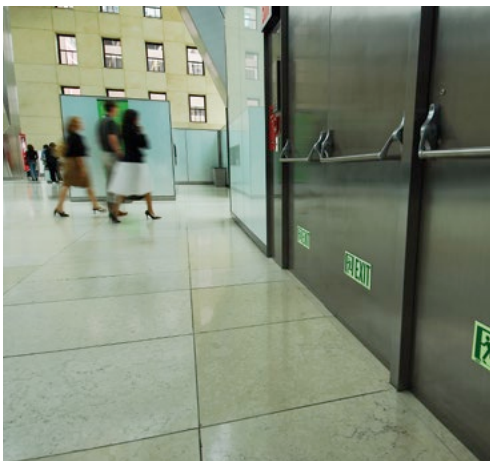


Clarion[®]

Reducing Risk, Protecting People

We define visual safety.

From beaches to offices, from concert halls to factory floors, from construction sites to machinery, Clarion Safety Systems helps protect people.



New York City's Lincoln Center

Tyson Foods

T-Mobile

General Dynamics

Boeing Company

Whole Foods Market

JC Penney

Tiffany and Company

ConAgra

Conoco Phillips

Cargill

Verizon Wireless

Vanderbilt University

Hewlett-Packard Co.

Applied Materials

General Electric

R.A Jones

Nike

MIT

Northrop Grumman

U.S. Army

Siemens

Shell Oil Products

Lockheed Martin

Walgreens

Dow Chemical

Toshiba

Xerox Corporation

Johnson & Johnson

10,000+ companies.

180 industries worldwide.

Clarion's experience in applying current visual safety standards covers industries ranging from semiconductor manufacturing to hog slaughtering ... and everything in between. Collaborate with us to bring a new level of safety communication to your company.

Lives are on the line worldwide.

For over a decade Clarion has chaired the U.S. delegation to the ISO committee in charge of safety labeling. We know what formats work internationally and can assist you in choosing what will best suit your intended markets — helping your company to expand sales globally.

30+ languages and counting.

- | | | |
|-----------------|------------|------------|
| Arabic | German | Polish |
| Baltic | Greek | Portuguese |
| Chinese | Hungarian | Romanian |
| Czechoslovakian | Japanese | Russian |
| Danish | Korean | Slovakian |
| Dutch | Kurdish | Spanish |
| English | Latvian | Swedish |
| Estonian | Lithuanian | Thai |
| Finnish | Malaysian | Turkish |
| French | Norwegian | Vietnamese |



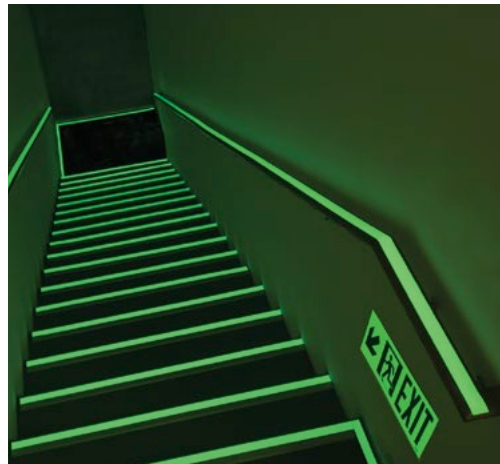
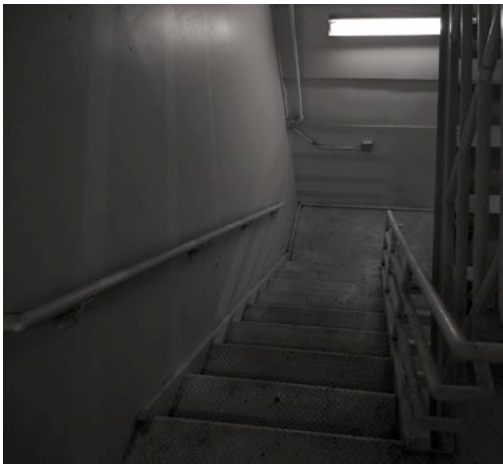
Partnering with Clarion.

We tailor safety signs, labels, tags and markings to your specific needs. It's collaboration that's important.

You understand your business and your industry.

We understand visual safety.





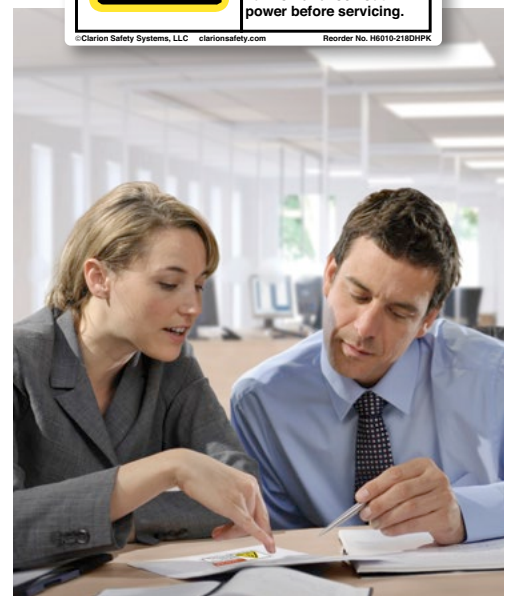
Reducing risk, protecting people.

There's no room for mistakes. From designing product safety labels and facility safety signs that accurately communicate hazard information to engineering building evacuation marking systems that lead people to safety, Clarion's products are expertly tailored to perform their safety function. Call Clarion today for a professional safety audit of your facility signage or product safety labels.



Out with the old, in with the new.

Not all warnings are created equal. A large portion of the safety signs, labels and markings in use today do not comply with current standards — standards that set the bar for safety communication. At Clarion, we specialize in bringing your company up-to-date with the latest technology. Simply put, this job has to be done right. People's lives and your business are on the line.



Leading visual safety solutions around the world.



Geoffrey Peckham is the chief executive officer of Clarion Safety Systems. Since founding Clarion in 1989, the company has grown to become a major force in the safety markings industry — improving safety and reducing risk for thousands of companies in hundreds of industries worldwide. For the past twenty years (and continuing on to the present), Geoffrey has served in leadership positions on the principle U.S. and international standards committees related to the advancement of visual safety communication. He leads numerous safety sign and label

compliance initiatives for industries and corporations and frequently consults on the strategic development of safety marking solutions. In addition, he often lectures at industry safety conferences, seminars and corporate functions at the request of various manufacturing, risk management, insurance and academic institutions.

For more information please call (800) 748-0241 or visit www.clarionsafety.com

Geoffrey Peckham

Chair, ANSI Z535 Committee for Safety Signs and Colors
Chair, U.S. TAG to ISO/TC 145 – Safety Signs, Colors and Symbols

PREFERRED PARTNER:

Clarion holds the distinction of being one of only a handful of **3M Preferred Graphic Converters** in the United States — a status we occupy because we're at the top of our field. For over twenty years Clarion has partnered with 3M to offer our customers the finest materials for their signs and labels. We choose 3M for two primary reasons:



1. 3M's adhesives, base materials and overlaminates are the best in the world. They're not the cheapest: they're simply the best.
2. When it comes to safety, anything less is a compromise not worth the risk.